

Making the case for HL7

The Technical, Theoretical and Business Case for HL7

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This presentation is really
about why
all of us care
about a healthier world.

“How much easier it is to be
critical than to be correct.”

- Benjamin Disraeli

HL7 is...

People

almost all volunteers

thousands of them,
all around the world.

HL7 is...

Ideas

some really
innovative ones.

HL7 is...

Collaboration

with
technology developers,
advocacy organizations,
and caregivers,

with
academic centers,
standards developers,
and
public health agencies,

with
big Pharma
and little Biotech,

and even
with
Government.

“If the Federal Government
were put in charge of the
Sahara Desert, in five years
we would run out of sand.”

Milton Friedman

Economist & Nobel Laureate

HL7 doesn't provide
patient care.

We make caring
for patients
safer.

HL7 doesn't
write software.

We make
writing software
more intuitive.

HL7 doesn't
do clinical research.

We make
doing clinical research
more effective.

“To be sure of hitting the target,
shoot first, and call whatever
you hit the target.”

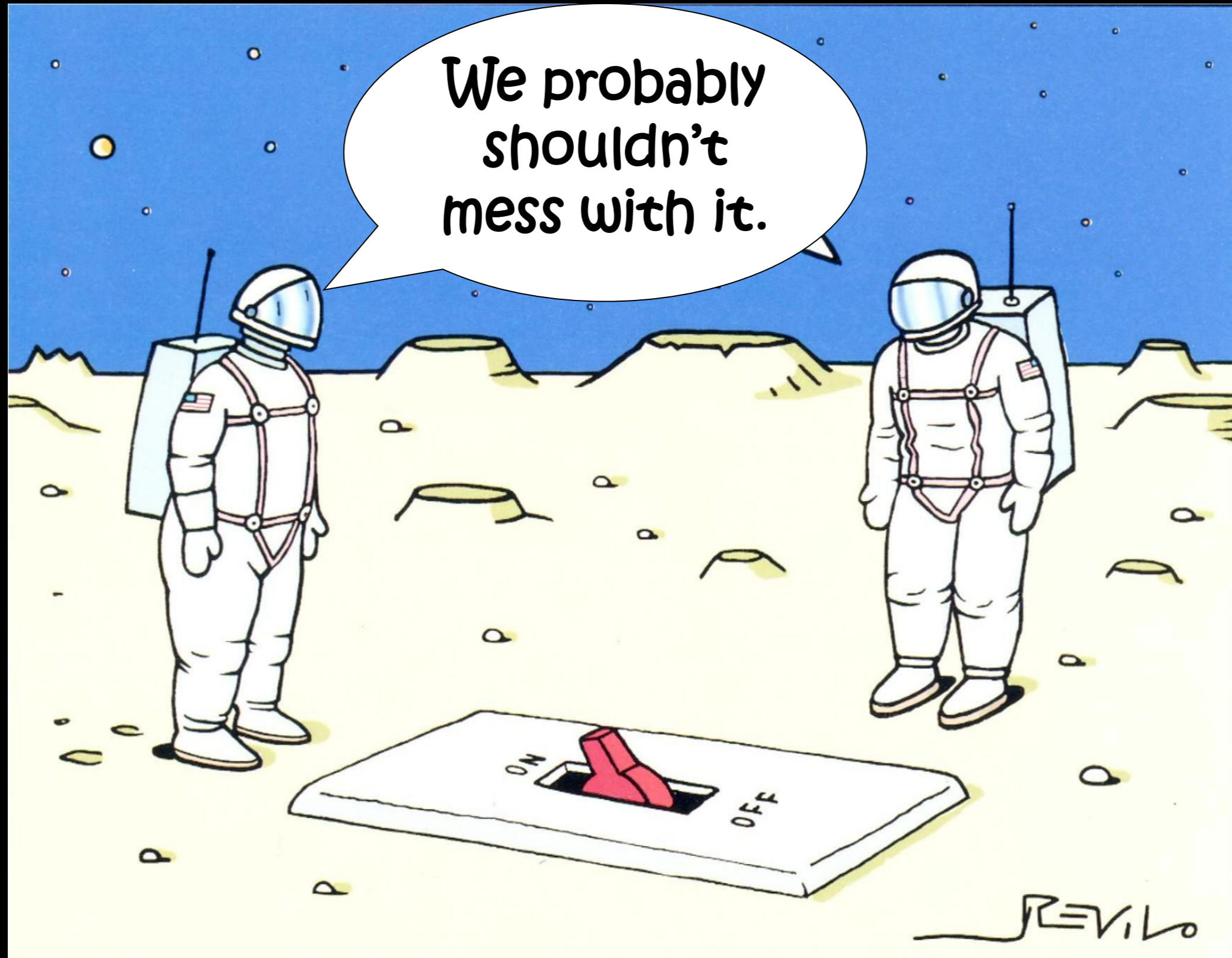
Ashleigh Brilliant
English Author

HL7 doesn't
pay for healthcare.

We make
paying for healthcare
less costly.

At HL7,
there are some innovations
just worth talking about.

Change Management is about taking chances



greenCDA

“If you can't be a good example,
then you'll just have to serve as
a horrible warning.”

Catherine Aird

English Novelist

Fresh Start

“Knowledge is knowing that a
tomato is a fruit.
Wisdom is not putting tomatoes
in a fruit salad.”

Peter Kay

Service Oriented Architecture

If you care too,
please send me an email.
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Thanks.

* Charles Jaffe, MD, PhD, CEO HL7 International